



**as** **PRINT**

**DIGITAL PRINT MEDIA GUIDE**







# Digital Printing Applications

ASPrint can be a direct print to substrate, either a flat print or a raised tactile print. There is also a wide range of vinyls available each specifically designed as a versatile overlay for installation over a variety of surfaces and substrates. Digitally printed graphics are suitable for both long term and short term use in both internal and external applications, and our team are here to help you find the perfect solution.

## WALL



The standard range of printed vinyl are un-laminated and are great for short and medium term requirements. However to increase the longevity of your print and increase the warranty period, both Matte and Gloss over-laminates are available, just ask us for our premium and deluxe options.

There are also various vinyl, ideal for printing custom wallpapers; each custom designed specifically to your unique requirements. As both a 3M and Avery warranted supplier, you have peace of mind that your product is fully supported by the material manufacturer's warranty. In fact with 3M we are a 'Platinum' rated partner, which means we can provide the ultimate warranty possible for your project.



ŠKODA





# FLOOR

Our range of high impact digitally printed floor graphics are expertly chosen and designed for your project. As floor graphics have a shorter lifespan due to abrasion, there is no warranty, so choosing which product to use is important for the best possible longevity and is determined by a range of factors. Our experts can help find the best solution for you, by understanding what substrate the floor graphics is being laid on, how long you're expecting the graphic to be displayed, and most importantly what type and frequency of traffic (foot or vehicle) will likely abrade the surface.



# WINDOW

Many companies use the space on their windows or office partitions to advertise their products and services or to create a harmonious work environment via lifestyle graphics. This can be achieved in a number of ways, without affecting light transmission, or to block out the light. There is one-way vision vinyl for security, frosted and dusted vinyl for privacy, all of which can be printed for either front or reverse application. The variety from gloss, semi-gloss and matte finishes, hi-tac, temporary and even re-suable vinyl, assures there is a solution that's just right for you.





*The Experience is*

**EVERDIVE**



# Direct Printing

Printing direct to a surface can prove economical and has several benefits, and works particularly well on Corflute, PVC Foam and XBoard. We can also direct print Braille and Tactile text on a wide range of substrates, including aluminium, acrylic, ACM and painted surfaces. A quick call to our print specialist and they'll guide you on which printing process best suits your needs.

Here are some surfaces we specialise in:

- Corflute
- PVC Foam
- X Board



# Corflute

Customer Reviews ★★★★★

Corflute is the industry name for corrugated polypropylene, a type of fluted plastic which is lightweight, yet rigid, and ideal for manufacture of point of sale products. The corflute is printed flat then can be cut, folded and shaped into sturdy merchandising stands.

Whilst corflute is considered a short term product, the polypropylene is suitable for both internal and external use and has medium outdoor longevity. To increase the life expectancy of the print, we can include an over-laminate as additional protection against fade.



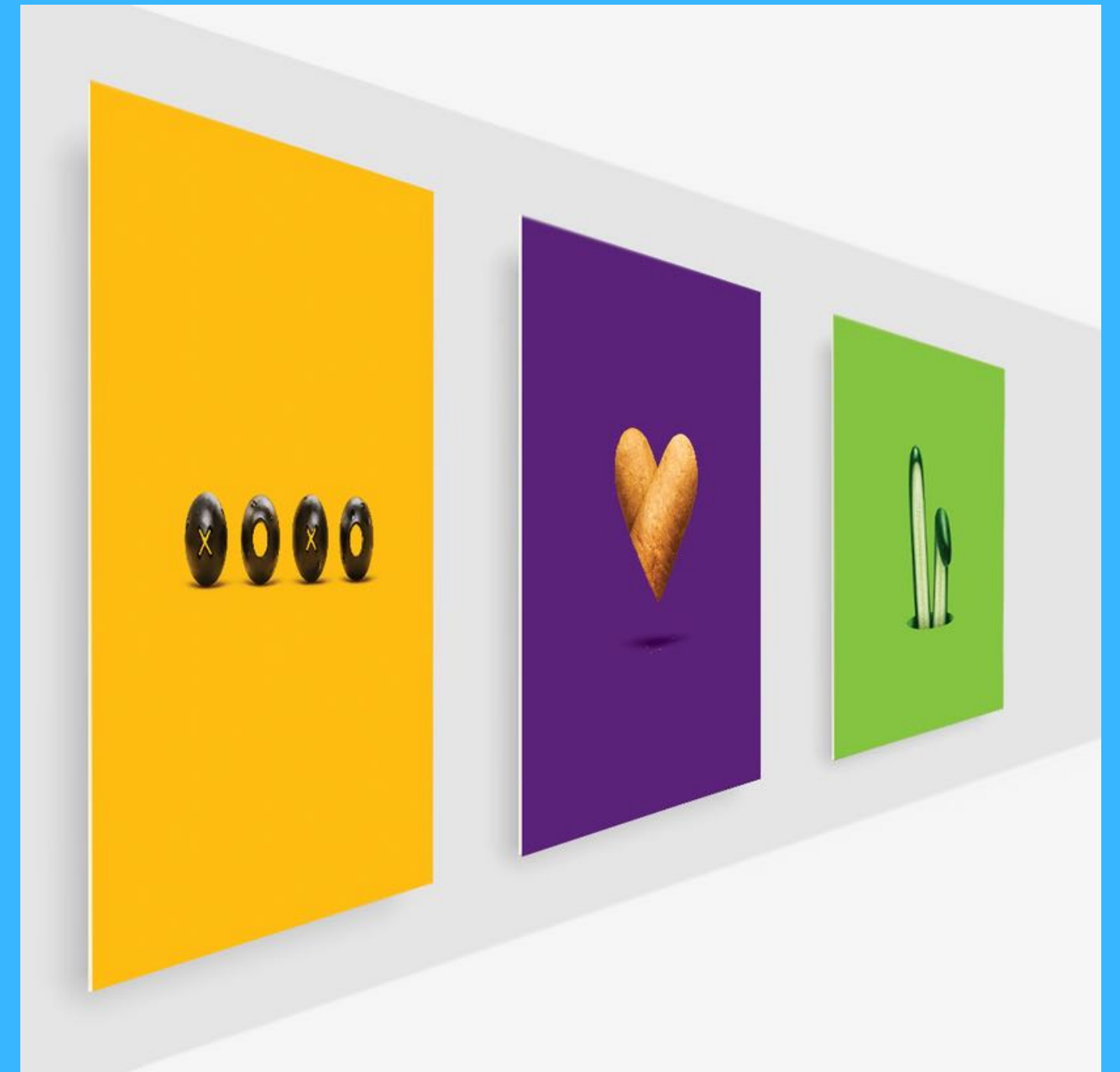


# PVC Foam

Polyvinyl chloride (PVC) is a lightweight and rigid material commonly used for digital and screen printing, laminating, vinyl lettering, signage and much more. Eco-friendly and non-toxic, easy to cut and print, PVC sheets provide strength and durability.

Whilst PVC doesn't perform as well outdoors, as the heat can make it buckle and warp, PVC Foam Boards have a longer life expectancy than corflute.

In summary, PVC Foam is ideal for internal use and if it is still exposed to sunlight adding an over-laminate will greatly reduce the risk of fade.



# X Board

X board is a highly durable, light weight, printable material, ideal for internal posters, displays and can even be used for furniture.

As X board products are considered a short term product classed for internal use only, if you do choose to use it externally we highly recommend an over-laminate to increase life expectancy of the print.

One of the many benefits of X board is that it's recyclable and can be disposed of in your normal recycling bin, making it an environmentally friendly alternative.





# Braille And Tactile Printing

Tactile Printing adds another dimension to your message. Our Tactile & Braille service prints direct to a variety of substrates; such as Acrylic, Aluminium, ACM and painted surfaces to name a few.

Braille printed products are essential in many signage applications to meet Australian building code section D3.6 & Australian Standards AS1428.1.

## Amenities

Big or small, ASPrint provides you with braille and tactile amenities signs that are not only compliant with Australia standards, but also work with your requirements to fit within your buildings designed aesthetic.





## Statutory

With our braille and tactile printed graphics, give your statutory signage another dimension, whether it is for aesthetic, functionality, or compliance.



## Wayfinding

While information is important, placement and function are paramount. Clever and attractive integration of tactile elements are also critical considerations, to ensure your message is properly reflected and reinforced.





# WELCOME TO

# THE TERRACES



Places of historic interest along the Paddington terraces

- 1 Paddington Water Tower  
16 Garfield Tce, Paddington
- 2 Government House  
116 Fernberg Rd, Paddington
- 3 Uniting Church (former)  
210 Lancelotti Tce, Paddington
- 4 Newspaper office  
201 Lancelotti Tce and Prince St, Paddington
- 5 Plaza Theatre (Paddington Artisans' Centre)  
163-167 Lancelotti Tce, Paddington
- 6 Site of Paddington tram depot  
167 Lancelotti Tce, Paddington
- 7 Paddington Business Suburbia (former)  
101 Lancelotti Tce and Enggerra Tce, Paddington
- 8 Mase's Fire Station (former)  
147 Enggerra Tce, Paddington
- 9 Mase's War Memorial and park  
Enggerra Tce, Paddington
- 10 Cook's 1850 Garden and Mase's Entertainment Site  
201 Lancelotti Tce and Enggerra Tce, Paddington
- 11 Salvation Army Hall (former)  
21 Lancelotti Tce, Paddington
- 12 Ashman's butcher shop (former)  
218 Lancelotti Tce, Paddington
- 13 Reynolds' Hall  
18 Lancelotti Tce, Paddington
- 14 Sacred Heart Concert  
227 Green Tce, Paddington
- 15 Church of the Sacred Heart  
227 Green Tce, Paddington
- 16 Market Brothers' Manse and Market College  
18 Fernberg Rd, Paddington
- 17 Koolbarras Cafe (former)  
240 Green Tce, Paddington
- 18 Paddington Post Office (former)  
242 Green Tce, Paddington
- 19 Howard's Bakery (Lara's bakery) (former)  
242-244 Green Tce, Paddington
- 20 Commonwealth Bank (former)  
251 Green Tce, Paddington
- 21 Train shelter nos 3 (former)  
Outside 248 Green Tce, Paddington
- 22 Site of the Wesleyan Church  
248-250 Green Tce, Paddington
- 23 60 Manly/Willsons Place grocery store (former)  
257 Green Tce, Paddington
- 24 The Market shops  
274-278 Green Tce, Paddington
- 25 Sweetman's grocery shop (former)  
273 Green Tce, Paddington
- 26 Maternal and Child Welfare Centre  
121 Green Tce, Paddington
- 27 Paddington Market  
186 Green Tce, Paddington
- 28 Site of Mase's Ice Works  
197 Green Tce and Dimes St, Paddington
- 29 Mase's playground (now Reed Warehouse Park)  
Opposite Long Park
- 30 Pig trees in Birkmore and Mase's house  
Opposite Long Park (18 Caroline St, Paddington)
- 31 Site of Long Park and North Brisbane Burial Ground  
47 Centurion St, Milton
- 32 Christ Church and manse and residence  
7 Chippendale St/6 Mase St



1. G.H. Hardy's grocery and Post shop, 1928. See my writer.  
 2. Corner of Green and Lancelotti terraces, West Brisbane Heritage, Brisbane City Council and the text.  
 3. Paddington's contemporary Green Terrace, 1912. See my writer.  
 4. View of Paddington, from Enggerra Terrace looking towards Lancelotti Terrace 1929. See my writer.  
 5. Bank No. 81, Paddington to Bulimba Ferry route, Brisbane, 1926. See my writer.  
 6. Mase's Fire Station in Enggerra Terrace, Paddington, 1922. See my writer.  
 7. View of Paddington, from Enggerra Terrace looking towards Lancelotti Terrace 1929. See my writer.

Funded by  
  
 Queensland Government  
 (Established in a better Brisbane)





# Product Structure

WARRANTY INFORMATION



# Deluxe

## OUR ULTIMATE WARRANTY

As a **3M** Platinum Selected Partner, we have been acknowledged for our high quality results from start to finish. Because of this we can provide the ultimate warranty possible. A warranty that is only available from a **3M** platinum partner. Our Platinum status demonstrates our commitment to the graphics, architectural and window films industry to the benefit of our valued customers.



### Certificate of 3M™ MCS™ Warranty

*Albert Smith Signs*

*59 Taylor Street, Bulimba, Queensland 4171, Australia*

*Seiko / Infotech ColorPainter™ M-64s - SIIT SX 3M Ink Series*

*Aug 10, 2021 to Aug 10, 2022*

3M certifies that for the stated period and subject to annual renewal, this Graphics Manufacturer is qualified to offer the 3M™ MCS™ Warranty for graphics made with all 3M-specified products, when manufactured with the printer and ink shown above, applied and used as recommended in applicable 3M Product and Instruction Bulletins.

A handwritten signature in black ink, which appears to read "Rick Morris". Below the signature, the name "Rick Morris, Business Director" is printed in a small, black, sans-serif font.

Rick Morris, Business Director

Certificate Serial Number: AU-17358-A-SE006-A



# Premium

## SITE SPECIFIC WARRANTY

Our premium Avery products includes an overlamine to protect the print and increase the life expectance of the print. This product is warranted upon request as it is designed specifically for your unique application and its location. For example, a print for internal use generally has a longer warranty than a product externally; whilst, an external print facing the western sun will have a lessor warranty than an external print located in the shade. Our site specific warranties are to ensure you get the longest warranty possible for your application.





# Standard

## LIMITED WARRANTY

Our Orafol Mono Air Release products come un-laminated as standard. This reduces the cost of manufacture; However, an unlaminated vinyl product also significantly reduces the life expectancy of a vinyl product.

Our standard range of digital graphics are for short term application only and currently are not covered by warranty for:

- Colour fading
- Chalking
- Edge lifting
- Tenting around rivets (Bubbling)
- Lower reflectivity or gloss reduction.







Berndorugh  
Ascot



SHOWROOM





# TIMELINE





# Contact Us



+ 61 1300 385 903



[info@as-print.com.au](mailto:info@as-print.com.au)



59 Taylor Street, Bulimba QLD 4171

